

## Almatis News

Frankfurt, 17 March 2021

## **New Distribution Center in Singapore**

Almatis is pleased to announce the launch of a distribution center in Singapore to support our customers in the Southeast Asia region. This expansion of our global presence supply chain increases our local presence and executes upon our customer-centric strategy for growth through locally available inventories and shorter lead times.

Despite having the largest operational footprint in the specialty alumina industry, Almatis recognizes the impact of unforeseen shipment delays and short-term demand on our customers' business. Not everything in business can be forecasted, and we are committed to helping our customers' ability to be opportunistic with short term demand and a faster responding supply chain. The COVID pandemic, and export container supply delays of the past year have further strengthened the need for regional supply chain options, and local material availability.

Sarbapi Mukherjee, Commercial Director India & Southeast Asia stated that "this warehouse re-iterates and strengthens our commitment to the region. Southeast Asia is an essential and growing part of our overall business, and it is critical that we are able supply material to the customers in that region with realistic lead times." Raymond Ong, Regional Account Manager, Southeast Asia believes that "through this warehouse, we will be able to improve of material availability, delivery reliability, and overall customer satisfaction."

## For more information:

Almatis GmbH Phone: +49.69.95 73 41 0 E-Mail: info@almatis.com www.almatis.com